

Mobiloitte

BOTS · APPS · DIGITAL · IOT



CASE STUDY



Company: SWOOPOS

Challenges:

- Seamless mobile ordering and payment
- Intuitive inventory and staff management
- Insightful customer data and analytics
- Powerful mobile marketing

Improvements:

Mobiloitte team transform business by developing following end-to-end solution:

- SWOOPOS – An integrated mobile point-of-sale system for merchant (App & back office)
- SWOOPE - An integrated customer app for online orders & payment.

Product Benefits:

SWOOPOS Till App:

- Order booking
- View revenue
- Make refunds
- Manage staff
- Order printing (in wired/wireless printers)
- Setup table plan & add order to table (e.g. in restaurant)
- Invite customer through SMS
- It also offers an incentive system to encourage staff members to get people on the app.

SWOOPOS back Office:

- User management from home page
- Edit venue
- Manage inventory
- Add manager/staff
- Setting up Beacons for promotions
- Creating special offers & vouchers
- View payments
- Creating new categories
- Add/view Tills
- Setting up buying price
- Analytic dashboard

Company: SWOOPOS

Country: USA

Industry: Retail

Services: Mobile App Development

MOBILE PAY SYSTEMS LIMITED owns SWOOPOS and SWOOPE brands which enable customers and businesses to communicate in a more meaningful way – empowering business owners and revolutionising the customer experience.

SWOOPOS is the trusted mPOS provider for a huge range of incredible businesses.

SWOOPE mobile app can help customer booking orders thus skip the long queue.





Open Tabs & Split the Bill



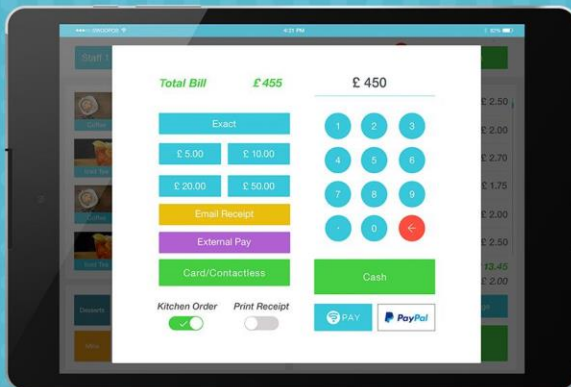
Easy to learn system



Manage your Staff



Safe & Secure Payments



Triple "E" : EXPERTISE, EXPERIENCE & EXUBERANCE forms the core of company value proposition!

Mobiloitte: Working from over a decade in Software development industry, Mobiloitte is a Premier, Full Service Mobile & Web Application Development Group.

A new age company, Mobiloitte is apt at early adoption of new technologies for its' clients to always stay ahead of the curve in their go-mobile strategy.

Mobiloitte foundation is dedicated to the cause of technology empowerment of under privileged and hard to reach population groups.

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